

Station WVBT-TV NORFOLK, VA.  
Advertiser ( ) AMERICAN CROSSROADS  
Product American Crossroads  
Estimate# 694  
Buyer Stephanie Maroney  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 11/27/694  
Flight Dates 10/30/2012 - 11/05/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: AMERICAN CROSSROADS SC=\*

--- REMARKS ---

THIS IS A NEW ISSUE ORDER  
CONTRACT TOTAL IS \$3550  
PLS CONFIRM ASAP  
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU	10A-11A	MILLIONAIRE	:30	\$100.00	10/30-10/30	1	1	1	\$100.00	
	2	W	10A-11A	MILLIONAIRE	:30	\$100.00	10/31-10/31	1	1	1	\$100.00	
	3	TH	10A-11A	MILLIONAIRE	:30	\$100.00	11/01-11/01	1	1	1	\$100.00	
	4	F	10A-11A	MILLIONAIRE	:30	\$100.00	11/02-11/02	1	1	1	\$100.00	
	5	M	10A-11A	MILLIONAIRE	:30	\$100.00	11/05-11/05	1	1	1	\$100.00	
	6	TU	10P-1045P	LATE NEWS	:30	\$1,200.00	10/30-10/30	1	1	1	\$1,200.00	
	10	M	10P-1045P	LATE NEWS	:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
	14	M	1045P-11P	SPORTSWEAP	:30	\$500.00	11/05-11/05	1	1	1	\$500.00	
	15	SU	10A-11A	FOX NEWS SUNDAY	:30	\$150.00	11/04-11/04	1	1	1	\$150.00	

---REPORT TOTALS---

Last Received: 08/29/2012 2:05 PM

Showing Buylines: All Lines

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Report Totals: 9 / \$3,550.00

---SALES MONTHLY TOTALS---

Nov 12: 9 / \$3,550.00

Sales Totals: 9 / \$3,550.00

Station Totals: 9 / \$3,550.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$27,308	CATV 0%	WAVY 37%	WGNT 0%	WPXV 0%	WTKR 27%
		WTVZ 0%	WVBT 13%	WVEC 23%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV11, MAY12, ENOV12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE